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Joe Mazon, President and Board Treasurer, with Rockers announcer Bryan Salmond and USO Area Director Clara Cooper

From the End Zone to the Front Lines: Nevada Trust Company Launches USO Fundraising Campaign

Program to Provide Up To \$10,000 to Support Military Families

May 31, 2026

LAS VEGAS, NV--Nevada Trust Company recently announced "Touchdowns for Our Troops", a partnership with the Las Vegas Rockers International Arena League football team benefiting the USO.

To celebrate the culmination of Military Appreciation Month on May 31, Joe Mazon, Nevada Trust Company President and

Board Treasurer, told fans at the Rockers first win of the season that every touchdown pass thrown by the Rockers for the remainder of their inaugural regular season will result in a \$250 donation to the USO. Arizona-Nevada-Utah Area Director of the USO, Clara Cooper was also on hand to make the announcement.

"It's our way of supporting our military," said Mazon. "The USO has been around since 1941, doing important work to strengthen the well-being of the folks serving in our country's military and their families. We are so proud to be able to help, and we know the Las Vegas Rockers are going to do their part with touchdown passes and winning!"

The Rockers' first win of the season was an outstanding start, with six touchdown passes thrown, netting the USO a \$1,500 donation to kick off the campaign. The next home game for the Las Vegas Rockers on June 6 will continue the program.

"We have more than 260 USO centers around the world, including three in Nevada at Nellis AFB, Harry Reid International Airport and Creech AFB, and we run numerous programs for service members, military spouses and children," Cooper explained. "We are grateful to the Nevada Trust Company and the Rockers for supporting the USO's mission."

To help shine a spotlight on who the USO serves, how it operates, and the many ways individuals can get involved, we're busting three of the most common myths about the USO.

USO Myth Buster #1: "The USO is only for deployed troops."

FACT: The USO supports service members throughout their military journey, from basic training and deployments to transitions home and military family life. Programs are available both stateside and overseas.

USO Myth Buster #2: "The USO is part of the federal government."

FACT: The USO is a private, nonprofit organization. Its programs and services are made possible through donations, volunteers, corporate partners, and community support.

USO Myth Buster #3: "Only active-duty military can benefit from the USO."

FACT: The USO serves active-duty service members, National Guard and Reserve members, military spouses, and military families through a variety of programs, events, and resources.

Mazon, who serves on the USO advisory board, credited his father's military service as the driver for the idea. "I know the funds generated by our campaign will make a huge impact for families who are serving our country right now," he said. "I can't think of a more important cause."

Nevada Trust Company is an independent trust company headquartered in Las Vegas, Nevada, providing fiduciary, trust administration, and wealth transfer services to individuals, families, and advisors throughout the U.S. and internationally. Leveraging Nevada's favorable trust laws, the company delivers customized solutions to preserve and protect wealth, supporting multigenerational complex estate planning. Nevada Trust Company combines institutional expertise with personalized service, serving as a trusted fiduciary partner committed to integrity, responsiveness, and long-term client success.

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