

Our Client is Our First Priority!®



New Leadership Looks to Grow Las Vegas' Best Trust Company

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On the heels of its second consecutive Best of Las Vegas win in December, Nevada Trust Company has announced the retirement of company founder Peter Kingman and the board appointment of Joseph Mazon as President. Mazon served on the Board of Directors since March of 2017 and as executive vice president and treasurer since 2019.

Nevada Trust Company is a private Nevada-based corporation founded in 1995 as the first trust company in Nevada. It

provides trust services, self-directed IRAs and investment management services, as well as solutions for institutional and individual clients in the U.S. and internationally. The company has \$2.5 billion in assets under its administration and management with more than 1,400 clients.

Mazon's appointment to lead the company is the natural result of an extensive career in wealth management. The Connecticut native previously worked for MetLife as managing director, managing a \$300+ billion investment portfolio. That love for investing started early and stuck. As a kid, he enlisted his dad to execute stock trades for him with a local broker who later was one of Joe's college professors.

He was tapped in 2017 by then company president Peter Kingman to consult and sit on the Board for NTC and has been integral in leading the nine-member team to grow trust and wealth management clients as executive vice president and treasurer since 2019. The appointment to president maintains the stability of his leadership and positions the company for future growth amid the greatest generational transfer of wealth in history.

"We're probably the best kept secret here in Las Vegas," joked Mazon. "We've been here for 31 years helping people in Nevada but mostly from other states and abroad to understand and leverage Nevada's favorable trust laws" to protect their assets and enjoy next-generation financial security.

"We copyrighted the tagline 'Our Client Is Our First Priority' in 1995, and we live by that. It means we spend a lot of time educating clients about why a Nevada trust is so important in protecting what they've built. Our clients call what we do 'concierge service.' That means we go above and beyond what most high-volume trust companies will do to customize what our clients need. And we haven't raised our fees in 20 years. We have a once-a-year fee that covers all our services. You won't find that from most other companies." Mazon smiled proudly, "There are many reasons we were voted Best Trust Company in Las Vegas again!"

Depending on individual goals and aspirations, there are a variety of ways that NTC helps clients:

- Administering a traditional trust or a Nevada Asset Protection Trust (NAPT).
- Investing in stocks and bonds, money markets, real estate funds, oil wells and a micro-lending fund that has been returning 24%.
- Guiding individuals with their self-directed IRAs with assets in land, houses or even shopping centers.
- Acting as a client's business administrator, a go between much like an escrow provider.
- Providing liquidity accounts that earn higher interest rates than your local bank.

Trusts in Nevada have become very popular abroad because of the state's guarantee of privacy and a short two-year seasoning period before assets are protected. NTC does a large amount of business with clients from Asia. Through sponsorship of the new Las Vegas Rockers International Arena League team, NTC is now expanding their reach into Europe. In addition to the Nevada Trust Las Vegas Rockers team and four other North American teams, the league will have five teams in Europe affording NTC more international exposure and ultimately clientele.

Mazon's leadership extends to investing his time as well as money. His commitment to local community and national philanthropic interests include volunteering for the advisory board of the USO in Nevada, supporting troops and their families, as well as leading the Investment Committee for Ducks Unlimited, Inc., and Ducks Unlimited Canada. He and his wife, Lisa Happy, have a son, Josh, and a daughter, Kylie, and two grandchildren.

For more information, visit www.NevadaTrust.com.