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Joe Mazon, Nevada Trust Company
President and Board Treasurer

Ducks Unlimited Canada Appoints Experienced Executive Joe Mazon as Treasurer

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LAS VEGAS, NV, USA--[Joe Mazon](#), president of Nevada Trust Company®, has been appointed Treasurer of Ducks Unlimited Canada, **becoming the first American to hold the position.** During his two-year term, he will help provide board-level financial oversight and strategic guidance to one of Canada's leading wetland and wildlife conservation organizations.

Mazon brings more than four decades of investment and financial leadership experience to the DUC's board. The Connecticut

native previously served as managing director within MetLife's investment organization, which managed a portfolio exceeding \$300 billion. In his current role at Nevada Trust Company®, he leads an independent trust administration and investment management firm serving more than 1,400 clients in the U.S. and abroad. He has provided investment expertise to Ducks Unlimited organizations in Canada and the United States for 18 years.

Ducks Unlimited is also active in the United States, and Mazon chairs the DU Inc. investment committee, which oversees the group's endowment and 401(k) funds.

DUC and DU Inc. are separate organizations with a shared mission, and each operates under its country's respective laws and accounting standards.

DUC Board President Shawn Graham cited Mazon's experience, board service and familiarity with the organization's investment portfolios as factors in the appointment. "Joe is one of Ducks Unlimited Canada's longest serving board members, having served on our board since 2008. Over that time, he has earned the trust and respect of his fellow directors through his unwavering commitment to our mission and his thoughtful leadership. His contributions have been invaluable, and we are delighted he accepted this important role," said Graham.

"I feel honored that DUC's leadership believes I can bring the right combination of service, expertise and stewardship to the role," said Mazon. "You know what they say about philanthropy: You come for the cause; you stay for the people."

The DUC cause is dear to Mazon's heart. His connection began with childhood hunting experiences with his father, which taught him that preserving that tradition requires preserving habitat. In Las Vegas, Mazon also volunteers at the Rainbow Owl Preserve, helping maintain habitat for the valley's declining burrowing owl population.

In his extensive work with DU, Mazon describes his approach to the organization's work through a lens he calls "mud, money and members;" the habitat, the funds raised and the people who advance the mission. "We have to ask whether we are restoring the right land, investing in the scientists and staff doing that work, and using every donated dollar as effectively as possible," he said.

Mazon became involved with Ducks Unlimited after attending a fundraising dinner in 1987. His involvement deepened with his move to New Jersey, where he helped establish the organization's Northern Morris County chapter.

In the 39 years since his interest in the group took hold, he has gained a deep understanding of DU's governance, finance and strategic planning. He has helped develop DU Inc.'s strategic plan and has served on finance and risk committees for both organizations.

Ducks Unlimited groups in Canada, the U.S. and Mexico collaborate on science-based conservation across North America. "We use science to drive the decisions," Mazon explained. "These birds don't know borders."

The Ducks Unlimited Canada slogan, "Conservation that works—for everyone" reflects the broad impact that first attracted Mazon to the organization. He believes deeply in the organization's mission to conserve and restore wetlands that benefit not only waterfowl and wildlife, but also communities, working landscapes and the economy.

DUC's volunteer board of directors works in tandem with its management team. During his term, Mazon expects the board to continue balancing rising operating costs, evolving conservation needs and the responsibility to maximize the impact of donor resources.

Mazon sees a direct connection between his responsibilities at DUC and his leadership of Nevada Trust Company®. "Both roles require thoughtful stewardship of people, time and capital," he said. "The responsibility is to allocate those resources where they can have the greatest lasting impact."

About Nevada Trust Company

Nevada Trust Company is an independent trust company headquartered in Las Vegas, Nevada, founded in 1995 as the first trust services firm in Nevada. We provide fiduciary, trust administration, and wealth transfer services to individuals, families, and advisors throughout the U.S. and abroad. Nevada Trust Company® believes the best fiduciary relationships are built on meaningful connection and a deep understanding of what clients, families, and their advisors are working to achieve. Leveraging Nevada's favorable trust laws and decades of institutional expertise, we deliver customized solutions to preserve and protect wealth, carry forward client intentions, and support legacies for generations to come. For more information, visit www.NevadaTrust.com.

About Ducks Unlimited Canada

Ducks Unlimited Canada is Canada's largest land conservancy and a leader in wetland conservation. A registered charity, DUC uses sound science and partners with government, industry, non-profit organizations, Indigenous Peoples and landowners to conserve wetlands that are critical to waterfowl, wildlife and the environment. To learn more about DUC's innovative environmental solutions and services, visit www.ducks.ca.